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Consultant, Anthony Attanasio Hawk Strategies Dear Friend,

We are writing to introduce the Atlantic City Rail Line Coalition, a united collection of businesses, non-profits, and public advocacy groups focused on the short- and long-term improvement regarding access to and service along the Atlantic City Rail Line.

Our goal is to promote and unlock the untapped potential of the Atlantic City Rail Line for every community between Atlantic City and Philadelphia by bringing together the private and public sectors.

The Coalition believes the Atlantic City Rail Line could foster significant transit-oriented development and true economic development throughout the entire corridor, boosting tourism and reducing carbon emissions as riders choose convenient and reliable public transportation. The enclosed backgrounder includes details on our mission and vision.

There is strength in numbers! This Coalition is only as strong as its roster of members. Please consider joining our movement to make the Atlantic City Rail Line the backbone of transportation in our region.

For more information and join our movement, visit our website at www.ACrail.org or contact Lauren Moore at (609) 245-0019 or Imoore@aceanj.com.

Sincerely,

Atlantic City Rail Line Coalition Committee